

# [Your offer name]

A co-sell-ready one-pager template for Microsoft Solutions Partners

## The problem we solve

One sentence on the buyer pain. Name the persona and the trigger event. Avoid vendor speak.

## Who it's for

Industry, company size, tech estate, Microsoft workload. Be specific enough that a Microsoft seller can filter their patch in 30 seconds.

## What we deliver

- Fixed scope, timeline and outcome
- Named artefacts and milestones
- Success criteria the customer signs off

## Commercial

Fixed price \$X,XXX. MCI eligible. Available as a private offer on Azure Marketplace.

## Microsoft Solutions Partner designation

[Modern Work / Security / Data & AI / Infrastructure / Digital & App Innovation / Business Applications]

**Specialization:** [name]

## Proof point

[Customer name] reduced [metric] by [X%] in [timeframe].  
[1-line quote from customer].

## Why co-sell with us

- [X] closed-won Microsoft engagements last 12 months
- [X] certified consultants in the designation
- Deal-registered offer with clear MSFT rev share

## Next step for the seller

Email [seller-contact@yourdomain.com] with account name. We reply with a tailored intro deck and available discovery slots within 24 hours.

**Deal registration:** [your-partner-center-url] **Marketplace listing:** [azure-marketplace-url]